



# WHAT MAKES YOUR BUSINESS UNIQUE?



## How-to-Enter Checklist

### 1 Make sure you're eligible

The contest is open to U.S. residents who are eighteen years of age or older and who own a small business. Businesses must have been in continuous operation for at least 12 months. If you are selected as one of the 102 National Champions, you must commit to attend the Championship Training and Networking Celebration that will take place April 23–26, 2018, in Reno, Nevada. Nonprofit organizations are eligible for the SCORE Awards, but not the American Small Business Championship. To be eligible for a SCORE Award, you must have worked with a SCORE mentor in the last 12 months. Please read Official Rules for detailed eligibility requirements.

### 2 Prepare your entry materials

Once you begin entering online, you will not be able to save your work and come back later to submit. We therefore encourage you to gather all your entry information before you begin your entry online. You may enter online at [championship.score.org](http://championship.score.org) beginning on January 10, 2018, and may enter through February 7, 2018 at 5:00 pm EST.

**Here's a list of the information you should prepare in advance that you will be asked to provide in the application:**

- Basic information such as business name, description, number of employees, 2017 revenues, and contact information
- Names and ownership percentages of anyone who owns 5% or more of your business
- Either a 30–60-second video or a photo + narrative/text response of 1,000 characters less that answers the question, "What makes your business one of the best small businesses in your community?"
- If you are submitting a video entry, the video should already be uploaded as a public video to either YouTube or Vimeo.
- Videos outside the time limits will not be accepted.

**For SCORE Awards entrants only (you must have worked with a SCORE Mentor in the last year to be eligible)**

- Name and email address of SCORE Mentor(s)
- Written response to the questions:
  - How has working with a SCORE mentor helped your business? (750 characters or less)
  - Please describe specific ways your business has been successful and how it will grow in the next year (750 characters or less)

### 3 Enter online

You may enter online at [championship.score.org](http://championship.score.org) beginning on January 10, 2018, and may enter through February 7, 2018 at 5:00 pm EST. For more information, e-mail [championship@score.org](mailto:championship@score.org).

**Thank you and we look forward to your entry.**

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